



Health Report

Hearing Associates Newsletter

What's New at Hearing Associates

A Message from Dr. Girard...



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Artificial Intelligence (AI), the development of computer systems and machines that are able to perform tasks which typically would require human intelligence, is present in so many aspects of our lives today. You probably use it everyday and don't even realize it! AI is used for face recognition on our cell phones, to predict weather patterns, for fraud protection for our bank accounts, and so much more! It has made

our lives more efficient and considerably easier, and continues to improve each and every day.

We are thrilled that the use of AI technology is now being utilized in today's modern hearing aid technology! At Hearing Associates, we are passionate about informing our patients of cutting edge advances in hearing technology, especially when we believe it will result in significant improvement in their hearing ability!

We are currently working with multiple manufacturers to offer our patients technology that incorporates AI technology to deliver individual sound with detail and clarity. Schedule an appointment to discuss how AI can improve your hearing and quality of life!

Join us in celebrating Better Hearing month with these exclusive offers!

**HEARING
ASSOCIATES**



Eliminating the
sound of silence
since 1980

Call us at (888) 510-8428

35 Tower Court, Suite A
Gurnee, IL 60031

755 S. Milwaukee Ave., Suite 189
Libertyville, IL 60048

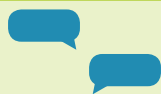
www.Hearingdoc.com

**New Patients
Free Hearing Screenings**

Expires 6/30/21

**Current Patients
Complimentary Consultation
and Demonstration of AI
Technology**

Expires 6/30/21



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See what our patients
have to say about us!



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Hearing impairment
and communication



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New Technology!



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Golden Ears Club
Corner



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Teaser Time!
Spot the Differences

"Amazing, life changing experience! I have found renewed confidence all because I've decided to finally get hearing aids. The Libertyville staff has gone above and beyond with support, I feel like a VIP client."

- Keli H.

"Absolutely love Hearing Associates! The Dr. and everyone are so patient and take the time to explain and make sure you understand all your options. They are caring and personal in their time with you. So glad I made the choice to go with them for my hearing needs."

- Connie P.

"I wish all doctors were so good!! Dr. Carly J. Girard and the rest of the staff are amazing, from the receptionist to the women who fix the hearing aids. I think Dr. Girard goes above and beyond explaining and advising me on my options. I never feel I'm being up-sold to something more expensive. Thank you everyone at Hearing Associates and you do a great Dr. Girard."

- James N.



Hearing impairment and communication

Even without the added issue of hearing loss, conversations require a lot of focus, energy and patience. For people with hearing loss or other hearing impairments, a noisy environment or friends who speak too quickly can make communication extra challenging.

Below are some things that you can do to help facilitate communication when someone has hearing loss, whether that person is you—or a loved one, friend, or coworker.

Please note this article is for people who have mild to moderate hearing loss. People who have untreated profound hearing loss, or are Deaf, have different communication methods that will be more effective than the ones discussed below.

How to talk to someone with hearing loss

Some environments are much easier for communication for people who are hearing impaired. Here are some things you can do to ensure the environment is perfect for communication:

Make sure the room has enough lighting. People with hearing loss often rely upon lip reading, facial expressions, speech reading, body language and gestures to supplement their remaining hearing and improve communication.

Pick a place that has minimum background noise. Though our ears and brain are able to filter out background noise in most situations, people with hearing loss often have a difficult time hearing over excessive noise. Keep in mind that small rooms with no carpeting or curtains tend to have poor acoustics and can distort voices.

Make it easy to see everyone's faces. If you will be in a group setting, choose a location—or if you're at a restaurant, a round table—where the person with hearing loss will have visual access to everyone's faces to facilitate better communication.

Many of these problems can be improved if the person wears properly adjusted hearing aids. If you or a loved one needs a hearing test, contact Total Hearing Care today!

The above story is based on materials provided by Healthy Hearing. Note: Materials may be edited for content and length.



Hear the sounds that shouldn't be missed

Introducing Oticon More™ a life-changing hearing device with BrainHearing™ technology.

Science shows that we hear with our brains and not our ears. Oticon More helps your brain decipher intricate details of relevant sounds for better speech understanding with less effort and the ability to remember more. All in a rechargeable hearing aid that delivers direct streaming from iPhone® and Android™*. And with the sound clarity of Oticon More, you won't miss out on life's special moments. Now that's More.

*Android devices need to support ASHA to allow direct connectivity to Oticon More. Please visit oticon.com/support/ compatibility for more information

oticon
life-changing technology



What's New at Hearing Associates...

Thank you to everyone who has participated in our monthly contests! As you may have noticed, we have been sending out different contests via email or in person in the office and we would love for everyone to join the fun! Prizes have included chocolate bunnies, flower baskets for spring, and even a "Pot-o-Gold". Subscribe to our email list by calling the office or follow us on Facebook to make sure you don't miss out!



Golden Ears Club Corner



We are celebrating our long-term patients with our Golden Ears club. The mission of our Golden Ears club is to create a social

network of people who are living well with hearing loss and to celebrate their commitment to better hearing. We currently have over 70 members and are looking to grow. Benefits of membership include: quarterly social events, first to know about new technological advancements, 10% off hearing aid supplies, and more! Ask us how to join today!

Attention members! Save the date for our next event - Virtual Bingo! We hope you'll join us for a fun virtual event filled with a variety of bingo games and exciting prizes.



Teaser Time! Spot the differences

See if you can find all seven of the differences between the two photos.



Answers: 1. Striped sleeve longer 2. Necklace pendant missing 3. Extra button on purple shirt 4. More pink flowers on left 5. Label from box missing 6. Green band on glove shorter 7. Extra purple flowers on left.



Health Report

Newsletter

Presorted
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