



# Health Report

## Hearing Associates Newsletter

### What's New at Hearing Associates

#### A Message from Dr. Girard...



Carly J. Girard, Au.D.  
Doctor of Audiology

Julie E. Kneip, Au.D.  
Doctor of Audiology

Your kids are grown up now. They don't ask for toys – some years you're doing well to pick the right store for a gift certificate. What they want is something they might have told you about already, or it might be something that they're afraid to bring up.

What they want is to talk to you; to have a real conversation that isn't punctuated by "huh" or "come again" and doesn't end with frustration or miscommunication. What they want for the holidays is YOU.

Wouldn't it be nice not to be left out? To not be the one zoning out on the recliner instead of catching up with loved ones? It can happen! There can be many different reasons why you are not hearing well. The first step is to call today for an appointment.

**Call (888) 510-8428** to schedule a hearing evaluation or hearing aid inspection in either our Gurnee or Libertyville office.

Don't miss out on the sounds of the holiday season! We look forward to seeing you soon.

## HEARING ASSOCIATES

Eliminating the sound of silence since 1980

**Call us at (888) 510-8428**

35 Tower Court, Suite A  
Gurnee, IL 60031

755 S. Milwaukee Ave., Suite 189  
Libertyville, IL 60048

Sedgebrook - for residents only  
Lincolnshire, IL 60096

**www.Hearingdoc.com**

**Find out more about Hearing Associates online!**



www.facebook.com/HearingDoc  
Twitter: @HearingAssocInc

### Special Offer!

Please stop in our office between now and December 21<sup>st</sup> to be entered into our  
**HOLIDAY RAFFLE TO WIN A GIFT BASKET VALUED AT OVER \$100.00!**

Drawing will be held on December 24th, 2018 and you do not need to be present to win.

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See what our patients have to say about us!



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Hearing loss — America's silent epidemic



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Make hands-free calls from your Opn device



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Complimentary Hearing Classes from Hearing Associates.



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Teaser Time! Word Search



**"Hearing Associates makes you feel like family.** They accurately assess your hearing needs and take care of any issues in a most timely manner."

-Nancy C.

**"I was highly impressed with the quality of professionalism, care and empathy provided by the doctor and her staff."**

-Armina K.

**"Always excels in friendly, accommodating customer service.** Carries the best products."

-Linda M.

**"Highly relaxed atmosphere, with no pressure to rush the appointment.** {Hearing Associates} is friendly, courteous and extremely knowledgeable!"

-Clyde H.



## Hearing loss — America's silent and growing epidemic

by Jo Ann Jenkins, CEO, AARP Courtesy of the AARP

Hearing loss is America's silent epidemic. It can have a more negative impact on the quality of life than obesity, diabetes, strokes or even cancer. Yet according to an AARP survey, more people report having gotten colonoscopies than hearing tests.

Hearing loss is associated with an increased risk of dementia, falls and depression. It is also a serious contributing factor to social isolation and loneliness, and has been linked to poorer job performance and lower salaries, as well.

Why are people so reluctant to get their hearing checked or to treat hearing disorders? Because unlike many serious and potentially fatal ailments, hearing loss carries with it the stigma of being old. It's true that hearing diminishes with age. Nearly 30 percent of people in their 50s suffer from hearing loss. For people in their 60s, it's 45 percent. And for those in their 70s, more than two-thirds have significant hearing loss.

But it doesn't only affect older people. The World Health Organization estimates that 1.1 billion teenagers and young adults are at risk of hearing loss. And that number is increasing. Boomers had their rock concerts, and millennials have their earbuds. So the impact of hearing damage will likely grow.

Because of the stigma of hearing loss, the average older adult waits seven to 10 years to get a hearing device. Moreover, only 20 to 30 percent of all adults who could benefit from a hearing solution end up getting one. This only makes the problem worse because the longer a person has uncorrected hearing loss, the

The above story is based on materials provided by AARP. Note: Materials may be edited for content and length.

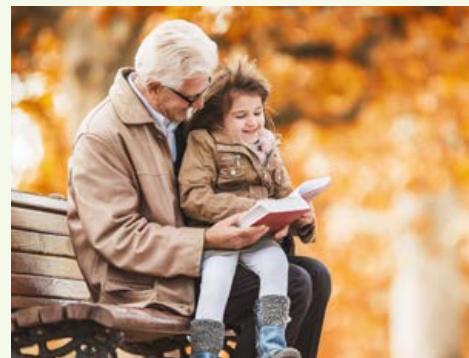
greater the risk to the brain of losing the ability to translate the sound of someone talking into comprehensible speech.

The good news is that hearing loss is a solvable health issue. When Medicare was passed in 1965, the assumption was that hearing loss

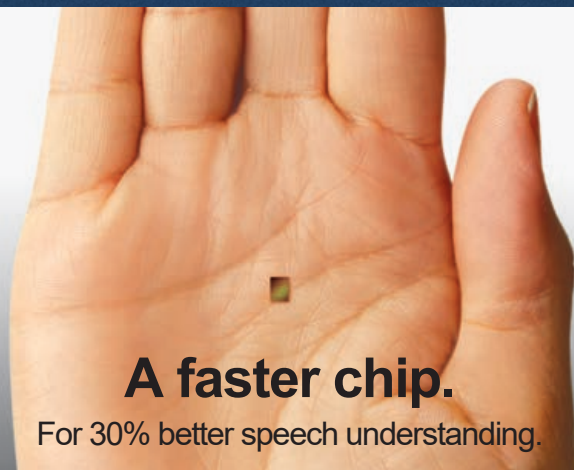
was an inevitable part of the normal aging process, so hearing aids and associated services were excluded from coverage. This is very difficult to change legislatively. But the National Academies of Sciences, Engineering, and Medicine has recommended regulatory changes to make hearing solutions more accessible.

We have also seen in recent years a rapid growth and increased interest among consumer-electronics companies (from small start-ups to global giants like Apple, Samsung and Bose) in the development of devices that are suited to a wide variety of hearing deficits and a broad range of lifestyle preferences.

By addressing the issues associated with hearing loss, both individually and as a society, we have so much to gain — better social connections, better health and a better life. Let's end America's silent epidemic.



### BIG NEWS IN HEARING DEVICE TECHNOLOGY



**A faster chip.**

For 30% better speech understanding.



### Introducing Oticon Opn.™

When you're in a complex listening environment, it's often hard to follow conversations. Finally there's a hearing device that solves that problem. Oticon Opn™ features a revolutionary microchip that processes sound exceptionally fast and gives you access to all the sounds around you. It separates speech from noise, and allows you to focus on what you want to hear. Scientific research shows that the chip inside Oticon Opn offers 30% better speech understanding\* for a more natural hearing experience.

\*Compared to Alta2 Pro



**Oticon Opn. The first hearing device proven to make it easier on the brain.** Less stress. More recall. Better hearing.

**oticon**  
PEOPLE FIRST



To your health...

# You're Invited!

## Complimentary Hearing Classes for You and Your Family

### Beyond Hearing Aids: Sound Advice

We believe that Doctors of Audiology have an obligation to help their patients hear in all listening environments: face-to-face, in background noise, on the telephone, when watching TV, and in poor acoustical environments, such as places of worship and other large gathering places.

Furthermore, we believe it is relatively easy to make patients hear better, but it is very difficult and takes considerable skill to make them hear their best.

Our hearing enrichment classes are intended to empower our patients.



To register, please call Hearing Associates, Inc. at  
(888) 510-8428. Space is limited.

### Beyond Hearing Aids: Sound Advice

Sound Advice Classes are offered free of charge by Hearing Associates.

We are excited to announce that our classes have now been combined into one class!

Upcoming classes available are:

Wednesday

December 5, 2018 at 10:00am • January 9, 2019 at 4:00pm • February 6, 2019 at 10:00am

Please call (888) 510-8428 to book your spot today

Hearing Associates, 35 Tower Court, Suite A, Gurnee, IL 60031



### Teaser Time! Find the Hidden Words.

A	M	S	E	V	A	E	L	A	M	P	U	R	H	Z	U	A	H
H	U	Z	C	D	A	C	O	E	T	X	C	D	A	C	O	E	A
I	C	D	H	U	D	P	R	R	H	D	L	U	D	A	R	R	Y
L	P	O	A	A	R	H	D	I	A	E	I	A	C	H	D	I	R
C	E	D	R	T	F	C	E	L	N	D	M	O	F	C	E	L	I
O	L	L	V	N	O	J	C	Y	K	L	R	H	O	J	C	Y	D
L	D	A	E	C	U	R	B	G	S	N	V	C	G	R	B	G	E
N	C	F	S	L	I	C	Y	L	G	F	A	A	I	E	Y	L	S
T	Y	E	T	G	T	C	O	R	I	E	C	D	T	G	P	R	Y
A	X	C	V	V	R	E	R	P	V	C	V	E	R	A	R	T	X
B	A	C	R	A	C	Z	I	A	I	C	R	P	E	I	I	A	B
S	U	A	O	C	O	R	J	B	N	A	O	O	V	L	J	B	Y
B	T	S	D	V	R	N	I	S	G	S	D	E	T	O	I	S	P
O	U	D	L	R	N	B	C	S	P	D	L	Q	O	F	C	S	R
B	M	C	P	U	M	P	K	I	N	S	E	Z	R	O	E	B	I
O	N	C	N	A	A	A	B	O	E	C	N	A	L	A	B	O	E
P	Q	I	A	C	Z	V	W	O	R	C	E	R	A	C	S	P	Q
Y	E	A	L	S	E	S	T	Y	E	A	S	U	I	S	T	Y	E

#### WORD BANK

Autumn  
Harvest  
Pumpkins  
Acorn  
Scarecrow  
Cornucopia  
Leaves  
Hayrides  
Foliage  
Thanksgiving  
Corn Maze





# Health Report

Newsletter

Presorted  
First-Class Mail  
U.S. Postage Paid  
New Brunswick, NJ  
Permit No. 1

**HEARING**  
ASSOCIATES  
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sound of silence  
since 1980

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Gurnee, IL 60031