




# Health Report

## Hearing Associates Newsletter

### What's New at Hearing Associates

#### A Message from Dr. Girard...

My husband and I welcomed our new baby boy, Bauer, in early September. He weighed 8lbs 13oz and was 20 inches long at birth. Big brother Colton has been helping to change diapers and loves to kiss his baby brother on the cheek. We are taking this time to adjust to our new life as a family of four and we are just over the moon about our newest addition!

Dr. Kneip and all of the wonderful staff at Hearing Associates have continued to care for our patients while I have been out of the office on maternity leave. I will be returning to the office in mid November and look forward to seeing everyone soon. Thank you for all of the kind words, thoughts, and warm wishes.

With Warm Regard,  
Dr. Girard

## HEARING ASSOCIATES

Eliminating the  
sound of silence  
since 1980

Call us at (888) 510-8428

35 Tower Court, Suite A  
Gurnee, IL 60031

755 S. Milwaukee Ave., Suite 189  
Libertyville, IL 60048

Sedgebrook - for residents only  
Lincolnshire, IL 60096

[www.Hearingdoc.com](http://www.Hearingdoc.com)

Find out more about  
Hearing Associates online!



[www.facebook.com/HearingDoc](https://www.facebook.com/HearingDoc)  
Twitter: @HearingAssocInc

As a small business, we find that positive reviews help us tremendously to spread the word about how our services have helped change our patients' lives through improved hearing. We're hoping you could help us by posting a review to our Facebook or Google page, it only takes a minute!

To write a review go to our webpage  
<https://www.hearingdoc.com/about-us/reviews/>

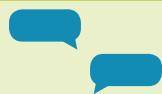
*Thank you again for your continued commitment to Hearing Associates. We truly appreciate your support!*

### Special Offer!

As a Thank You for your time, once the review is posted, we will give you

**3 complimentary packs  
of batteries**

at your next visit, a \$24 value!  
Offer valid thru 12/31/17



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See what our patients  
have to say about us!



PAGE 2

Understanding and  
Protecting Your  
Hearing.



PAGE 2

Big news in  
hearing device  
technology.



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Complimentary  
Hearing Classes from  
Hearing Associates.



PAGE 3

Teaser Time!  
Find the Differences



**"Hearing Associates provided the best care we have received yet in a long line of doctors. We so appreciate the kindness and expertise."**

-Kara N.

**"I have had such a great experience with Hearing Associates. I learned that my loss of sleep was not due to a previous diagnosis of restless leg syndrome; it was due to my Tinnitus! With the suggested treatment, I am now sleeping better than ever. Thank you."**

-Ken K.

**"Overall because of my improved hearing, I feel as though I went from being a 20 watt light bulb, to a 100 watt bulb! I feel more plugged into my life and my surroundings; it is a wonderful new world! "**

-Barbara S.



## Understanding and Protecting Your Hearing

*Courtesy of the Better Hearing Institute*

The ability to hear is a gift. It's something to value and protect. After all, anyone can lose their hearing at any time in life.

While many things outside our control can cause hearing loss, one thing over which we do have some control is noise.

Noise causes hearing loss. Yet, every day you can protect your hearing by keeping down the volume—on smartphones, MP3 players, stereos, televisions, and other audio devices. Also, take care to limit the duration and volume when using earbuds and headphones. When you do know you'll be around loud noise, wear ear protection. And get into the habit of using your fingers to quickly plug your ears when an unexpected loud sound, like a siren, suddenly bombards you.

Noise threatens our hearing because we hear sound when delicate hair cells in our inner ears vibrate. This creates nerve signals that the brain understands as sound. If we overload these delicate hair cells with exposure to loud noises, we damage them. This results in sensorineural hearing loss and often tinnitus—or "ringing in the ears." The hair cells that vibrate most quickly—and that allow us to hear higher-frequency sounds like birds singing and children speaking—usually become damaged, dying first.

In addition to excessive noise—from construction, rock music, or gunfire, for example—the main causes of hearing loss are:

- Aging (presbycusis)
- Sudden onset
- Infections (otitis media)
- Injury to the head or ear
- Birth defects or genetics (e.g., otosclerosis)
- Ototoxic reaction to drugs or cancer treatment (e.g., antibiotics, chemotherapy, radiation)



The above story is based on materials provided by **Better Hearing Institute**. Note: Materials may be edited for content and length.

### BIG NEWS IN HEARING DEVICE TECHNOLOGY



## Introducing Oticon Opn.™

When you're in a complex listening environment, it's often hard to follow conversations. Finally there's a hearing device that solves that problem. Oticon Opn™ features a revolutionary microchip that processes sound exceptionally fast and gives you access to all the sounds around you. It separates speech from noise, and allows you to focus on what you want to hear. Scientific research shows that the chip inside Oticon Opn offers 30% better speech understanding\* for a more natural hearing experience.

\*Compared to Alta2 Pro

## A faster chip.

For 30% better speech understanding.



**Oticon Opn. The first hearing device proven to make it easier on the brain. Less stress. More recall. Better hearing.**

**oticon**  
PEOPLE FIRST





To your health...

# You're Invited!

## Complimentary Hearing Classes for You and Your Family

### Beyond Hearing Aids: Sound Advice

We believe that Doctors of Audiology have an obligation to help their patients hear in all listening environments: face-to-face, in background noise, on the telephone, when watching TV, and in poor acoustical environments, such as places of worship and other large gathering places.

Furthermore, we believe it is relatively easy to make patients hear better, but it is very difficult and takes considerable skill to make them hear their best.

Our hearing enrichment classes are intended to empower our patients.



To register, please call Hearing Associates, Inc. at (888) 510-8428. Space is limited.

### Beyond Hearing Aids: Sound Advice

Sound Advice Classes are offered free of charge by Hearing Associates.

Class on first three Wednesdays of every month in the Gurnee office.

Class time: 10:00a.m. - 11:00a.m. Evening Classes are also available.

Hearing Associates, 35 Tower Court, Suite A, Gurnee, IL 60031



## Teaser Time! Find the Differences.



1. Roll missing from plate 2. No flame on candle 3. Button missing off red shirt 4. Lemon missing from turkey 5. Hair is longer on standing woman 6. Green sleeve is longer.



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Newsletter

Presorted  
First-Class Mail  
U.S. Postage Paid  
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